

A photograph of Bo Barrett, a man with short grey hair, wearing a light blue button-down shirt and a brown leather belt with a large buckle. He is standing in a vineyard with rows of green grapevines in the foreground and a hazy, mountainous landscape in the background. The lighting is bright and natural, suggesting a sunny day.

## Bo Barrett

Chief Executive Officer

As Chateau Montelena's Chief Executive Officer, Bo Barrett oversees strategic planning for the winery and vineyard operations. His commitment, however, extends beyond the wine, to the people, the creative spirit and the story behind it all.

Bo has been involved in every vintage at Montelena since his family assumed ownership in 1972. While completing his degree in Viticulture and Enology at Fresno State, Bo spent each fall at Chateau Montelena working harvest. The work proved to be difficult yet rewarding, and motivated him to take on more responsibility. In 1982, Bo earned the appointment to winemaker, and was subsequently appointed to Chief Executive Officer in 2013. He credits his father, and winery founder, Jim Barrett for his work ethic and unrelenting persistence. "When my father started this winery, his goal was to take the incredible fruit from this historic piece of land and make the best wine we possibly can."

Bo continues to honor his father's mission by creating wines that transcend ratings or trends, and remain true to the origins of Montelena. This foundational philosophy extends to the team of employees he has built. "We hire the very best people we can, communicate our expectations, and give them the freedom to do their jobs well." Bo continues to propel Montelena forward with the same commitment to excellence it was founded upon.